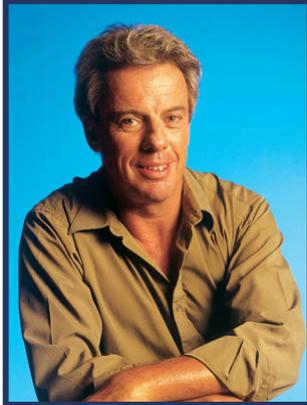


EUREKA EXCHANGE



[Bob McDonald](#),
our fab host

You missed the launch! Or did you? *If you weren't there in March, you can still participate, [click here to buy your ticket to the launch show](#).*

The official launch of the Eureka Exchange was March 20, 2010. It was shot in front of a live audience and broadcast into a virtual theatre that enabled another 10,000 seats, open to the world.

The launch brought leading edge thinkers in green technologies, products and services, and entrepreneurs with practical, commercial and pre-commercial innovations. We brought them together with mainstream small and medium-sized businesses. We captured it all and posted it on GFTG TV; *this is personal theatre at its best!*

Make sure you rate the show, and post your questions and comments.

We're getting ready for the next event-filled show, coming to a screen in front of you. If you know of someone we should be considering for our next major show, get in touch with us now: info@goingforthegreen.net

Our host, [Bob McDonald](#), CBC's outstanding host of Quirks and Quarks, was our entertaining host. He introduced the audience to our exciting and eclectic speakers. The onsite audience got to rub shoulders with innovators and leading edge thinkers in green technologies.

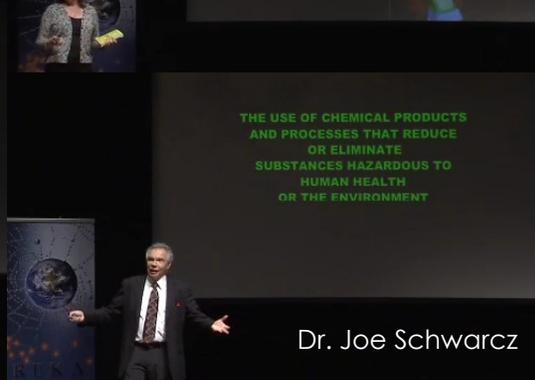
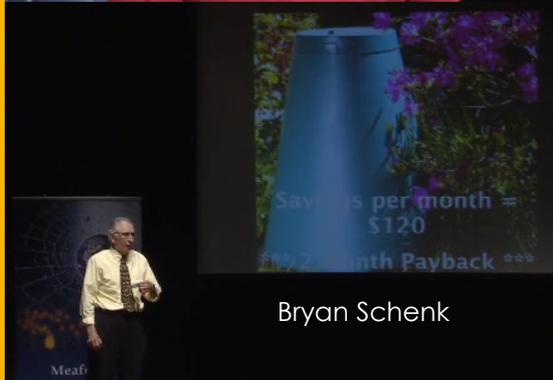
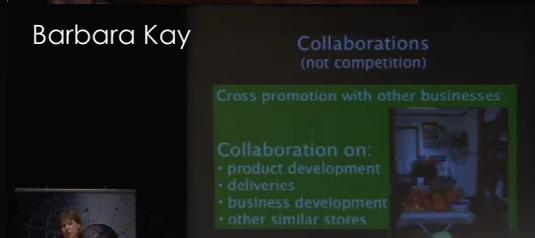
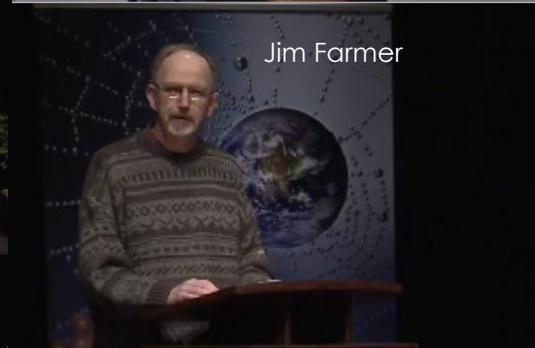
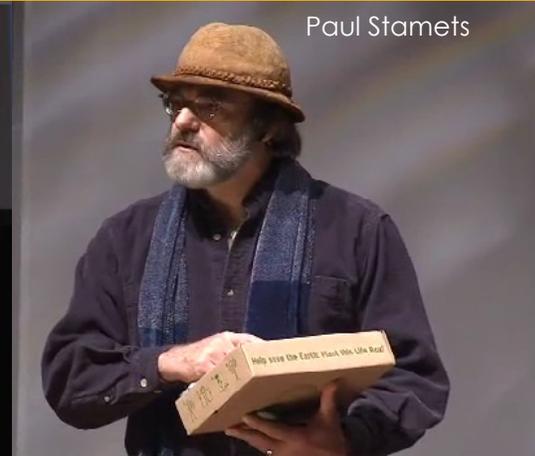
The launch of the Eureka Exchange included four opportunities, you could have:

- ⦿ Been part of the audience in a beautifully renovated Opera House; *attendees told us we achieved the vibe that will bring them back.*
- ⦿ Been part of the on line audience through High Definition online TV – enabled by XOOOL.tv. XOOOL's technology means you get access to high end learning without incurring a big cost or a huge carbon footprint. *And you can still do this now!*
- ⦿ Met like-minded people who want to green their business and are interested in working with people with the same interests; *we have case studies where contacts made have led to new business.*
- ⦿ Attended an Eco-fair and have had a touch and feel experience of some really neat green products and services, such as:
 - A food digester,
 - A harmonic water treatment process,
 - A builder of biological buildings designed for people's wellbeing,
 - Access to your own green electrical energy production options
 - Solar hot water and geothermal heating options for the workplace and home offices
 - Smart driving tips to save gas, money and your carbon footprint
 - A hotdog named as "Canada's best" by Readers Digest in 2007, *and more!*

Members get priority access and seating: join @ www.goingforthegreen.net

EUREKA EXCHANGE

These are all important people. Do you know why?



They were involved in the launch of the Eureka Exchange, a show all about green innovations. This was a live broadcast shot in the beautifully renovated Edwardian Opera House in Meaford. Watch the show on GFTG TV! Click here to buy your ticket.